

## CURRICULUM VITAE



### **ELVIRA HAEZENDONCK**

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#### **PERSONAL INFORMATION**

Born in Louvain (Belgium) on the 28<sup>th</sup> of August 1973

Belgian

Mother tongue Dutch, very fluent in French and English (C1 level - nearly native speaker)

Married to Erik Deweerdt

Children: Anaïs (°9/12/2004), Elena (°19/10/2007) and Arnaud (°19/10/2007)

#### **PROFESSIONAL ACADEMIC APPOINTMENTS**

2004-current	Part time (10% current) assistant professor Universiteit Antwerpen (UA) - Competitive strategy
2004-current	Guest professor Maritime Economics and Logistics Executive Master at Erasmus Universiteit Rotterdam (EUR)
2006-current	Full Time (100%) tenured associate professor at Vrije Universiteit Brussel (VUB) - Management and strategy
2008-2010	Guest professor Maritime MBA, EUROMED (Marseille), green strategies for ports
2011-current	Guest professor ITMMA, Strategic Management Tools, executive master, at Universiteit Antwerpen (UA)

#### **EDUCATIONAL BACKGROUND**

- Candidate (Bachelor) Business Engineer (University of Antwerp, RUCA –1993)
- Master in Applied Economics- option International Business and Public economics, with great distinction (University of Antwerp, RUCA – 1995)
- Master's dissertation : "Privatization of public enterprises", with great distinction
- Academic teacher's degree (University of Antwerp, RUCA – 1995), with distinction
- Doctoral dissertation « Essays on strategy analysis for seaports » (VUB, 1997-2001, Promoter Prof. dr. A. Verbeke) - Doctor in Applied Economics since May 2001 (VUB)

## **TEACHING ACTIVITIES AND COURSES (WITH OWN COURSE MATERIALS)**

In the period 1998-2004 at Universiteit Antwerpen (UA): Management of Public Corporations, Scientific reporting in social sciences, Labour productivity and costs, Labour Economics, Port Competition of Nodal Points, Heuristics for Economics, Port competition strategies, Managerial Economics.

In the period 2004-today at Vrije Universiteit Brussel, UA and HUB: Competitive strategy, Management Principles, Management, Strategy, Introduction to Business economics, Green strategies for ports and clusters, Management and strategy of large construction projects and Project Management.

I have been supervisor of over 25 master theses per academic year since 2006, and supervising more than 200 theses since the start of my academic career.

I am currently supervising 5 doctoral PhD theses at VUB in environmental strategy, corporate social responsibility (CSR) and public-private partnerships/project management, and I have been in the jury of 4 PhD theses since 2006.

I follow on average two professional development courses and workshops each year to improve my teaching skills, for example: Case teaching, English for academic teachers, Teaching management through collaboration, Improving the use of electronic platforms, Peer reviewing, Interactive teaching with large student groups, etc.

2008- Organisation of intensive guest lecture program of top managers and CEOs sharing their experience on current issues in Management and organisations (series of testimonials)

2010- Academic promoter of the CHAIR in PPP Deloitte-Laga-Grontmij (research chair of 500K euros/5years)

## **FUNDAMENTAL RESEARCH PROJECTS GRANTED**

2007 OZR - Analyse van de determinanten van een proactieve milieustrategie van economisch performante ondernemingen in Vlaanderen

2009. GOA - Multinational Enterprises and climate change strategies: an integrative approach (with recommended changes)

2010. GOA - New Analysis of Multinational Enterprise (MNE) Foreign Subsidiary Management: the Case of Belgium: granted 2011-2015.

2010 Chair in PPP, sponsored by Deloitte, Laga & Grontmij

2012 Fellowship program Solvay Business School VUB

2013 Wetenschappelijk Steunfonds VUB for research in public-private partnerships

## **SOME RECENT RESEARCH ACTIVITIES SINCE 2006 (NON-EXHAUSTIVE LIST OF EXTERNAL FUNDED PROJECTS)**

2006- Researcher and partner in various research projects in the fields of strategy and infrastructure. Examples of these studies are:

- IMPACTE and FINESSE: Interreg project EU on the Economic role of ports. (2004-2006)
- Impact of teleworking on externalities of transport in Flanders (2006).
- EOS: economic development study for seaports: Antwerp (2004) and Zeebrugge (2008).
- Voorstudie Fonds Lokale Ontwikkeling inzake nucleair afvalbergingsproject cat. A afval, in opdracht van MONA vzw (2008).
- EMCA analysis (for local development funding after nuclear waste project) for MONA vzw (2009)
- AON: business opportunities in CEE based on EU funding schemes (2009)
- AON (2): Local Market Planning for CEE countries (2010)
- PPRISM: EU projects with ESPO as managing partner and several University partners "Port Performance Indicators" (2010)
- OECD (2011): The competitiveness of global port-cities: the case of the Seine-Axis - France

## OTHER (COLLABORATIVE) RESEARCH PROJECTS

- book chapter in Wankel, C. (ed.), *Ecological sustainability*, in “Management through collaboration”, Wiley, 2012;
- Co-editor of special Issue *Business and Society* "The role of governments in the CSR debate" (together with Nikolay Dentchev), forthcoming January 2014.
- Reviewing articles and books for multiple journals such as *Environment, Development and Sustainability*, *Maritime Economics and Logistics*, *International Journal of Transport Economics*, *Transportation Research*, and other.

## SCIENTIFIC PUBLICATIONS

### Books

- “Essays on strategy analysis for seaports”, May 2001, Garant Publishers, Louvain, 248 p.
- “Transport Project Evaluation: Extending the Social Cost Benefit Approach”, Edward Elgar Publishers, Cheltenham (UK), 2007.
- “Management in tien dimensies”, ASP-VUBPress, Brussels, forthcoming.

### Some research reports

- EMCA analysis of a nuclear waste disposal project category A waste, research report, June 2009, ISBN 978 90 5487 600 7
- Merk, O., C. Ducruet, P. Dubarle, E. Haezendonck and M. Dooms 2011; “The Competitiveness of Global Port-Cities: the Case of the Seine Axis (Le Havre, Rouen, Paris, Caen) - France”, *OECD Regional Development Working Papers*, 2011/07, OECD Publishing. <http://dx.doi.org/10.1787/5kg58xppgc0n-en>

### Book as co-editor

- “Toegepaste economie : beleid en beheer in een imperfecte wereld”, Liber Amicorum M. Van Hecke, Politeia, 09/2000, 400 p. (Co-editors : M. Vrijens and T. Notteboom).
- "Haveneconomie en -logistiek", forthcoming new edition with publisher ASP in 2014 (co-editors: A. Verbeke, C. Coeck, J.P. Merckx)

### Chapters in books

- “The competitiveness of seaports: business and government agenda’s in strategic planning”, in: A. Gouliemos (Ed.), *Research Volume in Honour of Prof. B. Metaxas*, University of Piraeus, 1997 (co-authors: C. Coeck, T. Notteboom, A. Verbeke and W. Winkelmanns)
- “The introduction of an ecological dimension in product portfolio analysis”, in: E. Van de Voorde (Ed.), *Selected Papers of the 8th WCTR*, Elsevier (co-authors : C. Coeck and A. Verbeke), 1999
- “The effectiveness of seaport policy in the European Union: A note on the European Commission’ “Green paper on seaports and maritime infrastructure”, in : J. Zurek (Ed.), *Competitiveness in Maritime Transport and Seaports*, University of Gdansk (Poland), 1999
- “Het belang van toegevoegde waarde in de haven van Antwerpen”, in: M. Vrijens, Theo Notteboom and E. Haezendonck (eds.), *Toegepaste economie: beleid en beheer in een imperfecte wereld*, Liber Amicorum M. Van Hecke, 09/2000, Politeia, Brussels.
- "The competitive position of seaports: introduction of the value added concept", in: M. Huybrechts *et al* (eds.), *Port Competitiveness, An economic and legal analysis of the factors determining the competitiveness of seaports*, Uitgeverij De Boeck, Antwerp (co-author: T. Notteboom), 2002

- “The competitive advantage of seaports”, in: M. Huybrechts *et al* (eds.), *Port Competitiveness, An economic and legal analysis of the factors determining the competitiveness of seaports*, , Uitgeverij De Boeck, Antwerp (co-author: W. Winkelmanns), 2002
- “The competitive position of seaports: a strategic positioning analysis”, in: K. Cullinane and W. Talley (eds.), *Port Economics*, Elsevier Publisher (co-authors: C. Coeck and A. Verbeke), 2006.
- “Environmental strategy for ports: towards a comprehensive green port concept”, in Notteboom, T. (ed.), *Port are More than Piers*, De Lloyd, Antwerp, (co-author: C. Coeck), 2006.
- “Externe kosten van goederentransport in Vlaanderen: De impact van het hinterlandtransport van containers via zeehavens”, in Macharis, C. (ed.), *Proceedings of the VWEC*, VUBPress, (co-author: C. Coeck), 2006.
- “Impact van telewerken op verkeersexternaliteiten in Vlaanderen”, in Macharis, C. (ed.), *Proceedings of the VWEC*, VUBPress, (co-authors: Dooms, M., Verbeke, A., Illegems, V.), 2006.
- “Transport Project Evaluation: introduction”, in: E. Haezendonck (ed.), *Transport Project Evaluation: Extending the Social Cost Benefit Approach*, Edward Elgar Publishers, Cheltenham (UK), 2007.
- “Multi-actor approach in transport project evaluation: towards an integrated approach”, in: E. Haezendonck (ed.), *Transport Project Evaluation: Extending the Social Cost Benefit Approach*, Edward Elgar Publishers, Cheltenham (UK), (co-author: C. Coeck), 2007.
- Managing stakeholder dynamics in multinational enterprise exit processes: the case of DHL Europe, Brussels National Airport, CSR international conference proceedings, 2008 (co-authors: M. Dooms and A. Verbeke)
- “Ecological sustainability” in CH. Wankel (ed.), *Management through collaboration*, Wiley, (co-author: Jamali, D. and Y. Okapie), 2012
- Theorizing environmental strategies, in D. de Lange (ed.), (co-authors: D. Caprar and J. Pinkse), 2012
- “Ports as cluster of economic activity” in “The Blackwell Companion to Maritime economics”, W. Talley (ed.) (co-author P. W. de Langen), 2011
- " How institutional context in Belgium shapes stakeholder involvement in CSR implementation" in "CSR in Europe", M. Fifka (ed.), Springer, co-auteurs N. Dentchev en A. Hutjens (forthcoming 2014)

#### Articles published in or accepted for international refereed journals

- "The competitive position of seaports: introduction of the value added concept", *International Journal of Maritime Economics*, Special Issue on Ports, vol. 2, n. 2, 2000 (co-authors: C. Coeck and A. Verbeke)
- “The competitive advantage of seaports”, *International Journal of Maritime Economics*, Special Issue on Ports, vol. 2, n. 2, 2000 (co-authors: A. Verbeke, G. Pison, P. Rousseeuw and A. Struyf)
- “The core competences of the Antwerp seaport: an analysis of “port specific” advantages”, *International Journal of Transport Economics*, vol. XXVIII, n°3, October 2001 (co-authors: P. Rousseeuw, G. Pison, A. Struyf and A. Verbeke)
- “Transport Project evaluation: extending the social cost-benefit approach”, *Maritime Economics and Logistics*, volume 10, 2008, p. 322-334. (ISSN: 1479-2931)
- "How negative environmental impacts drive MNE exit: Stakeholder dynamics in the DHL Europe case", *ZeitSchrift für Betriebswirtschaft (ZfB)*, Special Issue on Corporate Responsibility and Stakeholder Dynamics, 1/2010, p. 69-86 (co-authors: Dooms, M. and A. Verbeke). (ISBN: 978-3-8349-1995-3)
- “Analysing the lobby-effect of port competitiveness’ determinants: a stochastic frontier approach”, *Journal of Productivity Analysis*, 2011, volume 36, number 2, p. 113-122 (co-authors: Julien van den Broeck and Tim Jans). (ISSN: 0895-562X)
- "Stakeholder management and path dependence in large-scale transport infrastructure development: the port of Antwerp case (1960–2010)". (2012) *Journal of Transport Geography*. (co-authors: Dooms, M., Verbeke, A.)
- "Dynamic Green Portfolio Analysis For Inland Ports: An Empirical Analysis on Western Europe", *Research on Transportation Business and management*, (co-authors Dooms, M. and T. Valaert)

- "Stakeholder management of Public-Private Partnerships: a mixed experience", International Journal of Project Management, (co-authors De Schepper, S. and M. Dooms)
- "Towards a meta-analysis and toolkit for port related socio-economic impacts: a review of socio-economic impact studies conducted for seaports", Maritime Policy and Management, special EconsHIP issue, accepted for publication 2014, co-authors M. Dooms and A. Verbeke
- "A new governance perspective on port – hinterland relationships: the *port hinterland impact (PHI)* matrix", Maritime economics and logistics, in R&R (minor changes), (co-authors: A. Verbeke and M. Dooms)
- "Stakeholder analysis in landlord port authorities in Belgium" (co-authors Aerts, G and M. Dooms (in Review with International Journal of Shipping and Logistics)
- "Impact analysis of a cruise terminal: the case of Brussels" (co-authors Van balen, M. and M. Dooms (in Review with Research in transportation Business & Management)
- "Understanding CSR implementation: towards a portfolio approach to Corporate social actions", (co-authors M. Van balen en N. Dentchev (In Review with Business Ethics: European Review)
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### Working papers

- Co-author of over 30 working papers with colleagues and PhD students since 2006 in environmental strategies, corporate social responsibility (CSR), portfolio analysis, and public-private partnerships.

Most recent ones include:

- "Cluster capabilities in the petrochemical sector: an empirical analysis of the green advantages of the petrochemical cluster in Antwerp" (co-author: A. Verbeke and T. Jans)
- "A Critical Review of Success Factors of Public-Private Partnerships". (co-author: De Schepper, S.)
- Public-Private Partnership: a Driver for Value. (co-author: De Schepper, S.)
- A transaction cost analysis of Public-Private Partnerships: Will we end up with a market destruction? (co-author: De Schepper, S.)
- Social strategic analysis of academic programmes: social portfolio analysis to support business school management (co-authors: Willems, K. and J. Hilleman)

### ACADEMIC AND SCIENTIFIC SERVICES

1998-2001	Editor final research report "Concerted Research Action" (UA-BOF) research results University of Antwerp
1998-2004	Intensive collaboration department of Mathematics and Informatics (UIA) - Prof. P. Rousseeuw, Dr. A. Struyf and Dr. G. Pison for regression, cluster and factor analyses with S-Plus and Mat lab
1998.	Organisation company visits (e.g. National Bank of Belgium, Agfa-Gevaert NV, European Commission)
2001.	Course co-ordinator Socrates students Applied Economics (International Relations)
1999-2006	Member of Board and Treasurer Association of Institutional and Political Economics (AIPE/VIPE)
2000-2003	Member Board of Department Economics, Applied Economics, University of Antwerp
2000-	Member of Department of Management, Applied Economics, University of Antwerp
2001-2003	Member of Board RUCA, University of Antwerp
2001-2003	Member of University of Antwerp Commission (UA Raad)
2002-2004	Member of Board of Assistants Association University of Antwerp, vice-president 2003-2004
2002-2004	Member of Steering Committee Assistants (VABAP UA)
2002-2005	Member selection committee UAMS for masters in Human Resources and Master in Global Management
2003-2006	Member of General Assembly Association University of Antwerp and Antwerp Higher Education Institutes (Associatie UA-Hogescholen raad)
2007-2010	Member of Industrial Research Fund board, IOF-raad, VUB

2007- today Member of the Board of Academic and Scientific Publishers NV, VUB-press.  
2008-2011 Head of Department BEDR at Faculty ESP, VUB.  
2009-2012 Academic Secretary of the Faculty ESP, VUB.  
2009- today Member of the Board of the Faculty ESP, VUB.  
2010- today Academic promoter of PPP research, sponsored by Chair Deloitte-Laga-Grontmij.  
2011- today Initiator and project leader (2011-2012) of Fellowship VUB and faculty fellowship coordinator.  
2012- today Member of the Executive Committee VUB and of the Board of Directors VUB.

#### **SCIENTIFIC MEMBERSHIPS**

European International Business Association (EIBA), since 1998.  
Academy of Management (AOM), since 2006.  
Academy of International Business (AIB), since 2006.  
Strategic Management Society (SMS), since 2007.  
International Association of Business and Society (IABS), since 2011.  
Universitaire Stichting, since 2007.

#### **SCIENTIFIC AWARDS**

'EIBA Award for the outstanding doctoral dissertation proposal', Doctoral Tutorial en Annual Conference, EIBA, Jerusalem (13<sup>th</sup> December 1998), paper: "The international competitiveness of maritime industrial development area (MIDA) based clusters".