

CURRICULUM VITAE

Francesco Parola, Ph.D.

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Date/place of birth: 3 April 1977, Genoa, Italy

Nationality: Italian

Marital status: Married, 3 children.

CONTACT DETAILS

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ACADEMIC QUALIFICATIONS

- **Ph.D.** (2005) in Logistics Economics/Management, University of Genoa, IT 2002-2005.
- **BSc (Hons)** (2001) in Maritime and Transport Economics, University of Genoa, IT.

ACADEMIC APPOINTMENTS & EMPLOYMENT HISTORY

- **Associate Professor** in Management, Department of Economics and Business, University of Genoa, 2015-2016
- **Assistant Professor** in Shipping and Port Management, Department of Business and Quantitative Studies, University of Naples "Parthenope", 2008-2015
- **Contract Professor** in Transport and Maritime Economics (part-time), Italian Navy Academy, Livorno, Italy, 2006-2013
- **Contract Professor** in Transport Business and Management (part-time), Department of Economics and Business, University of Genoa, Genoa, Italy, 2010-
- **Research Fellow** in Shipping and Port Logistics, Italian Centre of Excellence for the Integrated Logistics, Genoa, 2005-2008.

VISITING APPOINTMENTS

- **Visiting Researcher in Port Governance**, University of the Aegean, Chios, Greece, 2015.
- **Visiting Researcher in Logistics Management**, Nanyang Technological University, Singapore, 2014.
- **Visiting Researcher in Transport Management**, French national institute for transport and safety research, Marne-la-Vallée, Paris, France, 2008 & 2010.
- **Visiting Researcher in Maritime and Port Economics**, Center for Maritime Economics and Logistics (MEL), Erasmus University, Rotterdam, The Netherlands, 2005.

ACADEMIC SERVICE AND POSITIONS OF RESPONSIBILITY

- **Organizer and host** of the “PortExecutive Seminar” (4th edition) (www.porteconomics.eu), University of Naples “Parthenope”, Naples (Italy).
- **Co-Chairman/organizer**, International Association of Maritime Economists (IAME) Conference 2013, 3-5 July, Marseille.
- **Chairman/organizer**, European Academy of Management (EURAM) Conference, special sub-track on Port Strategy: competitiveness and value creation, SIG Strategic Management (2013, 2014, 2015).
- **Member**, Council of the International Association of Maritime Economists (IAME) 2012-2013 and 2014-2016.
- **Member**, International Scientific Committee, IAME Conference 2015, Kuala Lumpur, Malaysia.
- **Member**, International Scientific Committee, Conference “Global Integration of Economies and Connectivity Development”, a joint initiative of the Asian Logistics Round Table (ALRT) and the Soochow University, Taipei (Taiwan), August 31-September 1.
- **Member**, International Scientific Committee, IAME Conference 2014, Norfolk, United States.
- **Member**, International Scientific Committee, IAME Conference 2012, Taipei, Taiwan.
- **Member**, International Scientific Committee, European Conference on Shipping, Intermodalism & Ports (Econship) 2011 and 2015, Chios, Greece.
- **Judge**, International jury for Palgrave-Macmillan MEL Ph.D. competition, 2008.

EDITORIAL EXPERIENCE – SCIENTIFIC JOURNALS

- Associate Editor, **Maritime Policy & Management** (from July 2014).
- Associate Editor, **Journal of Shipping and Trade** (2015-).
- Editorial Board, **Maritime Economics and Logistics** (2016-).

- **International Journal of Logistics Research and Application** (IJLRA), Guest Editor (with Dong-Wook Song), Special Issue on “Strategizing Port Logistics Management and Operations for Value Creation in Global Supply Chains”.
- **International Journal of Shipping and Transport Logistics** (IJSTL), Guest Editor (with Pierre Cariou), Special Issue on “Managerial complexity in shipping and port markets”.
- **Maritime Policy & Management** (MPM), Guest Editor (with Pierre Cariou and Claudio Ferrari), Special Issue IAME 2013 Conference (Marseille, France).
- **Maritime Economics & Logistics** (MEL), Guest Editor (with Pierre Cariou and Claudio Ferrari), Special Issue IAME 2013 Conference (Marseille, France).
- **International Journal of Transport Economics** (IJTE), Guest Editor (with Pierre Cariou and Claudio Ferrari), Special Issue IAME 2013 Conference (Marseille, France).
- **Maritime Economics & Logistics** (MEL), Guest Editor (with Thanos Pallis and Michele Acciaro), Special Issue IAME 2014 Conference (Norfolk, USA).
- **Asian Journal of Shipping and Logistics** (AJSL), Guest Editor (with Michael Doods), Special Issue on “Port Management Studies” (in progress).
- **KMI International Journal**, Editorial Board member (2010-).

REVIEWING EXPERIENCE

Journals

European Management Journal (ISI), Journal of Business Research (ISI), Management Research Review (Scopus), International Journal of Logistics Management (ISI), R&D Management (ISI), International Journal of Logistics: Research and Application (ISI), Maritime Economics & Logistics (ISI), Journal of Strategy and Management, Maritime Policy & Management (ISI), International Journal of Globalization and Small Business (Scopus), International Journal of Transport Economics

(ISI), Journal of Transport Geography (ISI), Transportation Research Part A: Policy and Practice (ISI), Transportation Research Part E: Logistics and Transportation Review (ISI), Research in Transportation Economics (Scopus), Asian Journal of Shipping and Logistics (Scopus), European Journal of Transport and Infrastructure Research (ISI), Research in Transportation Business and Management (Scopus).

Books

- The Blackwell Companion to Maritime Economics, edited by Wayne K. Talley, Wiley (2012).

Conferences

- European Academy of Management (EURAM) Conference 2013-2015.
- Academy of Management (2014).
- International Association of Maritime Economists (IAME) Conference 2005-2015.

Conference Track/Session Chair

- International Association of Maritime Economists (IAME) Conference 2011, Santiago, Chile.
- European Conference on Shipping, Intermodalism & Ports (Econship) 2011, Chios, Greece.
- Asian Logistics Round Table (ALRT) Conference 2011 Antwerp, Belgium.
- European Academy of Management (EURAM) Conference 2013, Istanbul, Turkey.
- European Academy of Management (EURAM) Conference 2014, Valencia, Spain.
- European Academy of Management (EURAM) Conference 2015, Warsaw, Poland.

PROFESSIONAL AFFILIATIONS

- Member, International Association of Maritime Economists (IAME, 2005-2015)
- Member, European Academy of Management (EURAM, 2012-2015)
- Member, World Conference on Transport Research Society (WCTR, 2004-2008)
- Member, Italian Society of Management (SIMA, 2014)
- Member, Port Performance Research Network (PPRN), 2009-
- Member, PortEconomics group, www.porteconomics.eu, 2011-

AWARDS

Best Paper Prize on Port Strategy at the International Association of Maritime Economists conference (sponsored by Elsevier), Marseille, 3-5 July (2013).

Best Paper Award at the SIG Strategic management Port Strategy Track of the European Academy of Management (EURAM) Conference 2014 (Valencia, 4-7 June) for the paper “Value Creation in Port Destinations: Cruiser Satisfaction as a Determinant of Behavioural Intentions” (Parola F., Penco L., Persico L., Satta G.).

International Prize Santa Margherita Ligure for Economics “Gozzo d’Argento” (Targa Alberto Fustinoni), for the paper “Long-term value creation in cruise destinations: word-of-mouth and cruiser satisfaction” (in Italian), 27 July, 2013.

Best Paper Award. Italian Academy of Management 2012 Conference, Young Researcher best paper prize, Salerno, Italy.

GUEST LECTURER AND SPEAKER EXPERIENCE

- Guest lecturer, International Master Science on “International Transport”, Université Paris I Panthéon-Sorbonne Paris (2008, 2010, 2015, 2016).
- Guest lecturer, seminar in the MSC programme at the Nanyang technological University (NTU), September 2014, Singapore.

- Keynote speaker, conference organized by Confindustria, Italian Association of Manufacturing and Service Companies, March 2013.
- Guest lecturer, Transportnet course on Short Sea Shipping, University of Genoa, October 2012, Italy.
- Invited speaker, “EMAR-INRETS Seminar”, Institut National de Recherche sur les Transports et leur Sécurité, Laboratoire Systemes Productifs, Logistique, Organisation des Transports et Travail, October 2010, Paris (France).
- Invited speaker at the Round Table on “Port Competition and Hinterland Connections”, International Transport Forum, OECD (Paris, 10-11 April 2008).
- Guest lecturer, International Master Science in “Planning and Management of Transportation and Logistic Systems” (2008), Italian Centre of Excellence for the Integrated Logistics, Italy.
- Keynote speaker “Sino-Korea Logistics Forum”, The Great Hall of The People, Beijing, P.R. of China, 27 October 2005.
- Guest lecturer, “ERIM Research Seminars”, Erasmus Research Institute of Management (ERIM), Erasmus University, Rotterdam, 29 November 2005.
- Guest lecturer, MSc in Maritime Economics & Logistics, Erasmus School of Economics, Rotterdam (2004)

IMPACT OF ACADEMIC PUBLICATIONS

- 369 citations (Scopus)
- 730 citations (Google Scholar)
- H-index = 11 (Scopus)
- H-index = 14 (Google Scholar).

RESEARCH AND EDUCATION PROJECTS

- “Ports Observatory for Performance Indicators Analysis” (PORTOPIA) (2013-2017). FP7 EU Project financed by European Commission.
- “Sea-land logistics: governance, operations and organizational interdependencies” (2013-2016), National Operational Programme for Research and Competitiveness 2007-2013, research project financed by EU and Italian Government.
- Master Programme “Integrated logistics manager” (2014-2015) (Scientific coordinator), National Operational Programme for Research and Competitiveness 2007-2013, education project financed by EU and Italian Government (EUR 1.5 million).
- “Logistics services for port cities” (2013-2015), National Operational Programme for Research and Competitiveness 2007-2013, education project financed by EU and Italian Government.
- “Développement industrialo-portuaire, enjeux socio-environnementaux et gestion durable des territoires dans les ports de commerce. Réalités françaises, comparaisons internationales” (LITEAU Programme, 2010-2012). Research programme funded by “Ministère de l'Écologie, de l'Énergie, du Développement Durable et de la Mer” (MEEDDM) and “Grand Port Maritime de Marseille”.
- “Gouvernance et communauté portuaires d'Europe” (GECOPE), financed by Agence Nationale de la Recherche (ANR), France (2009-2011).
- “Private Practice, Public Practice in Transport: a spatial approach of the institutional-functional duo” (2007-2008), financed by Institut Français des Sciences et Technologies des Transports, de l'Aménagement et des Réseaux, within the TRANSPRACT programme (INRETS - SPLOTT).
- “The logistics firms of shipping lines groups”, Italian Centre of Excellence for the Integrated Logistics, financed by the Italian Ministry of Education and Research (2002-2005).

- “Short-sea shipping in the Mediterranean”, National Research Project financed by the Italian Ministry of Education and Research (2004-2005).
- “Inventory of nautical education in the European Union”, financed by the Dutch Ministry of Transport (Ministerie van Verkeer en Waterstaat), Erasmus University Center for Maritime Economics and Logistics, Rotterdam (2003-2004).
- “Shipping lines and terminal operators: strategies and inter-firm competition”, National Research Project financed by the Italian Ministry of Education and Research (2002-2003).

SCHOLARLY PUBLICATIONS (selected)

Authored Books

- Satta G., Parola F. (2012), *The internationalization process of container port firms: assessing the determinants of entry-mode choices*, FrancoAngeli, Milan, Italy, p. 246 (in Italian).
- Midoro R., Parola F. (2011), *The strategies of port and liner shipping firms: competitive and co-operative paradigms*, FrancoAngeli, Milan, Italy, p. 336 (in Italian).

Refereed Chapters in Books

- Lam J.S.L., Parola F., Panayides P.M. (2015), “Public-Private Partnership and Port Logistics Performance”, In: Song D-W, Panayides P.M. (eds.) *Maritime Logistics - A Guide to Contemporary Shipping and Port Management* (2nd edition), Chapter 17, pp. 321-342, Kogan Page, London.
- Parola F. (2015), “Multinationalizing Container Ports: Business Models and Strategies”, In: Song D-W, Panayides P.M. (eds.) *Maritime Logistics - A Guide to Contemporary Shipping and Port Management* (2nd edition), Chapter 16, pp. 291-320, Kogan Page, London.
- Maugeri S., Parola F. (2014), “La question de l’autonomie financière des autorités portuaires italiennes”, in Foulquier E., Lambert C. (Eds.), *Gouverner les ports de commerce à l’heure libérale - Regards sur les pays d’Europe du Sud*, CNRS Editions, Paris, France, pp. 311-328.
- Frémont A., Parola F. (2010), “Carriers’ role in opening gateways: experiences from major port regions”, in C. Comtois, B. McCalla, B. Slack, P. Hall (Eds.), *Integrating seaports and trade corridors*, pp. 47-63, Ashgate, Aldershot, UK.
- Caballini C., Carpaneto L., Parola F. (2009), “Italian port authorities approaching the post-reform: the Ligurian case”, in T. Notteboom, P. de Langen, C. Ducruet (Eds.), *Ports in proximity: competition and coordination among adjacent seaports*, 191-208, Ashgate, Aldershot, UK.
- Musso E., Parola F. (2007), “Mediterranean ports in the global network: how to make the hub & spoke paradigm sustainable?”, in: J. Wang, D. Olivier, T. Notteboom, B. Slack (Eds.), *Ports, cities, and global supply chains*, 89-104, Ashgate, Aldershot, UK.
- Olivier D., Parola F. (2007), “The Success of Asian Container Port Operators: the Role of Information Technology”, in: J. Wang, D. Olivier, T. Notteboom, B. Slack (Eds.), *Ports, cities, and global supply chains*, 205-220, Ashgate, Aldershot, UK.

Refereed Journal Publications

- Parola F., Cariou P. (forthcoming), “Managerial complexity in shipping and port markets”, *International Journal of Shipping and Transport Logistics*, 7(3) (Inderscience, impact factor 2013: 1.340).
- Satta G., Esposito De Falco S., Penco L., Parola F. (forthcoming), “Technological alliances and innovative performance in high-tech businesses: Evidences from the European Aerospace & Defence industry”, *Strategic Change* (John Wiley & Sons).

- Parola F., Notteboom, T., Satta G., Rodrigue J-P (forthcoming), “The impact of multiple-site acquisitions on corporate growth patterns of International Terminal Operators”, *International Journal of Shipping and Transport Logistics*, 7(3) (Inderscience, impact factor 2013: 1.340).
- Cariou P., Ferrari C., Parola F. (2015), “Strategies in maritime and port logistics”, *Maritime Economics & Logistics*, 17(1): 1-8, doi:10.1057/mel.2014.30 (Palgrave Macmillan, impact factor 2013: 1.045).
- Ferrari C., Parola F., Tei A. (2015), “Governance models and port concessions in Europe: Commonalities, critical issues and policy perspectives”, *Transport Policy*, DOI: 10.1016/j.tranpol.2015.03.012 (Elsevier; impact factor 2013: 1.718).
- Ferrari C., Parola F., Tei A. (2015), “Determinants of slow steaming and implications on service patterns”, *Maritime Policy & Management*, (Taylor & Francis; impact factor 2013: 1.447).
- Parola F., Satta G., Panayides P. (2015), “Corporate strategies and profitability of maritime logistics firms”, *Maritime Economics & Logistics*, 17(1): 52-78, (Palgrave Macmillan, impact factor 2013: 1.045).
- Arduino G., Carillo Murrillo D., Parola F. (2015), “Refrigerated container versus bulk: evidence from the banana cold chain”, *Maritime Policy & Management*, 42(3): 228-245 (Taylor & Francis; impact factor 2013: 1.447).
- Notteboom T. Parola F., Satta G., Penco L. (2015), “Disclosure as a tool in Stakeholder Relations Management: A longitudinal study on the port of Rotterdam”, *International Journal of Logistics Research and Applications* (Taylor and Francis; impact factor 2013: 0.469).
- Song D-W, Parola F. (2015), “Strategizing Port Logistics Management and Operations for Value Creation in Global Supply Chains”, *International Journal of Logistics Research and Applications*, (Taylor and Francis; impact factor 2013: 0.469).
- Satta G., Parola F., Penco L., Esposito De Falco S. (2015), “Insights to technological alliances and financial resources as antecedents of high-tech firms’ innovative performance”, *R&D Management*, DOI: 10.1111/radm.12117 (John Wiley & Sons, impact factor 2013: 1.266).
- Panayides P.M., Parola F., Lam J.S.L. (2015), “The effect of institutional factors on public–private partnership success in ports”, *Transportation Research Part A: Policy and Practice*, 71, 110-127 (Elsevier; impact factor 2013: 2.525).
- Satta G., Parola F., Penco L., Persico L. (2015), “Word-of-mouth and satisfaction in cruise port destinations”, *Tourism Geographies*, 17(1): 54-75 (Taylor & Francis; impact factor 2013: 1.327).
- Cariou P., Ferrari C., Parola F. (2014), “Addressing special challenges in maritime and port logistics”, *Maritime Policy & Management*, 41(5): 425-429 (Taylor & Francis; impact factor 2013: 1.447).
- Satta G., Parola F., Profumo G., Penco L. (2014), “Corporate governance mechanisms and disclosure in medium-sized listed firms: substitutes or complements?”, *International Journal of Globalisation and Small Business*, 6(1): 37-63 (Inderscience).
- Parola F., Satta G., Caschili S. (2014), “Dealing with uncertainty and volatility in the port industry network: Social and instrumental antecedents of “clique” survival”, *Maritime Policy & Management*, 41(7): 615-633 (Taylor & Francis; impact factor 2013: 1.447).
- Cariou P., Ferrari C., Parola F. (2014), “Contemporary challenges in maritime economics research”, *International Journal of Transport Economics*, 41(2): 177-180 (impact factor 2013: 0.517).
- Parola F., Satta G., Penco L., Persico L. (2014), “Destination satisfaction and cruiser behaviour: The moderating effect of excursion package”, *Research in Transportation Business and Management*, 13: 53-64 (Elsevier).
- Satta G., Parola F., Persico L. (2014), “Temporal and spatial constructs in service firms’ internationalization patterns: The determinants of the accelerated growth of Emerging MNEs”, *Journal of International Management*, 20(4): 421-435 (Elsevier; impact factor 2012: 2.200).

- Parola F., Satta G., Caschili S. (2014), "Unveiling co-operative networks and 'hidden families' in the container port industry", *Maritime Policy & Management*, 41(4): 384-404. (Taylor & Francis; impact factor 2013: 1.447).
- Caschili S., Medda F., Parola F., Ferrari C., (2014), "An analysis of shipping agreements: The Cooperative Container Network", *Networks and Spatial Economics*, 14(3-4): 357-377 (Springer, impact factor 2013: 1.803).
- Parola F., Notteboom T., Satta G., Rodrigue J-P (2013), "Analysis of factors underlying foreign entry strategies of terminal operators in container ports", *Journal of Transport Geography*, 33: 72-84. (impact factor 2012: 1.942).
- Satta G., Parola F., Ferrari C., Persico L. (2013), "Linking growth to performance: Insights from shipping line groups", *Maritime Economic & Logistics*, 15(3): 349-373. (impact factor 2012: 0.833).
- Parola F., Satta G., Penco L., Profumo G. (2013), "Emerging Port Authority communication strategies: Assessing the determinants of disclosure in the annual report", *Research in Transportation Business and Management*, 8: 134-147.
- Van der Lugt L., Dooms M., Parola F. (2013), "Strategy making by hybrid organizations: The case of the port authority", *Research in Transportation Business and Management*, 8: 103-113.
- Parola F., Maugeri S. (2013), "Origin and taxonomy of conflicts in seaports: towards a research agenda", *Research in Transportation Business and Management*, 8: 114-122.
- Parola F., Satta G., Persico L. (2013), "Time, space, and international diversification of service firms: Assessing the abnormal growth of container port MNEs", *Journal of Industrial and Business Economics*, 40(1): 89-115.
- Debie J., Lavaud-Letilleul V., Parola F. (2013), "Shaping port governance: the territorial trajectories of reform patterns", *Journal of Transport Geography*, 27, 56-65 (journal impact factor: 2.538).
- Parola F., Satta G., Persico L., Di Bella E. (2013), "Entry mode choices in international markets: examining the antecedents of service firms' strategies", *International Journal of Globalization and Small Business*, 5(1/2), 34-57.
- Parola F., Tei A., Ferrari C. (2012), "Managing port concessions: evidence from Italy", *Maritime Policy & Management*, 39(1): 45-61 (ISI impact factor 2011: 0.743).
- Ferrari C., Parola F., Gattorna E. (2011), "Measuring the quality of port hinterland accessibility: the Ligurian case", *Transport Policy*, 18(2), 382-391 (ISI impact factor 2011: 1.719).
- Parola F., Coppola G.D. (2011), "Critical issues in managing port security across EU: evidence from Italy", *International Journal of Transport Economics*, 38(3), 311-336 (journal impact factor: 0.345).
- Satta G., Parola F., Lee S-W (2011), "The EU-27 logistics industry: structure and trends of major subsectors and national markets", *KMI International Journal*, 3(1): 1-32.
- Soppé M., Parola F., Frémont A. (2009), "Emerging inter-industry partnerships between shipping lines and stevedores: from rivalry to cooperation?", *Journal of Transport Geography*, 17(1), 10-20 (journal impact factor: 2.538).
- Parola F., Sciomachen A. (2009), "Modal split evaluation of a maritime container terminal", *Maritime Economics & Logistics*, 11(1), 77-97 (journal impact factor: 0.743).
- Ferrari C., Parola F., Benacchio M. (2008), "Network economies in liner shipping: the role of the home markets", *Maritime Policy & Management*, 35(2): 127-143 (ISI indexed journal).
- Parola F., Veenstra A. (2008), "The spatial coverage of shipping lines and container terminal operators", *Journal of Transport Geography*, 16(4), 292-299 (journal impact factor: 2.538).
- Olivier D., Parola F., Slack B., Wang J. (2007), "The Time Scale of Internationalisation: the case of the container port industry", *Maritime Economics & Logistics*, 9(1), 1-34 (ISI indexed journal).
- Parola F., Musso E. (2007), "Market structures and competitive strategies: the carrier-stevedore arm-

wrestling in Northern European ports”, *Maritime Policy & Management*, 34(3), 259-278 (ISI indexed journal).

Parola F., Lee S-W, Ferrari C. (2006), “On the integration of logistics activities by shipping lines: the case of East-Asia”, *Journal of International Logistics and Trade*, 4(1), 109-130.

Ferrari C., Parola F., Morchio E. (2006), “Southern European Ports and the Spatial Distribution of EDCs”, *Maritime Economics & Logistics*, 8(1), 60-81 (ISI indexed journal).

Parola F., Sciomachen A. (2005), “Intermodal container flows in a port system network: analysis of possible growths via simulation models”, *International Journal of Production Economics*, 97(1), 75-88 (journal impact factor: 1.760).

Midoro R., Musso E., Parola F. (2005), “Maritime liner shipping and the stevedoring industry: market structure and competition strategies”, *Maritime Policy & Management*, 32(2), 89-106 (ISI indexed journal).