

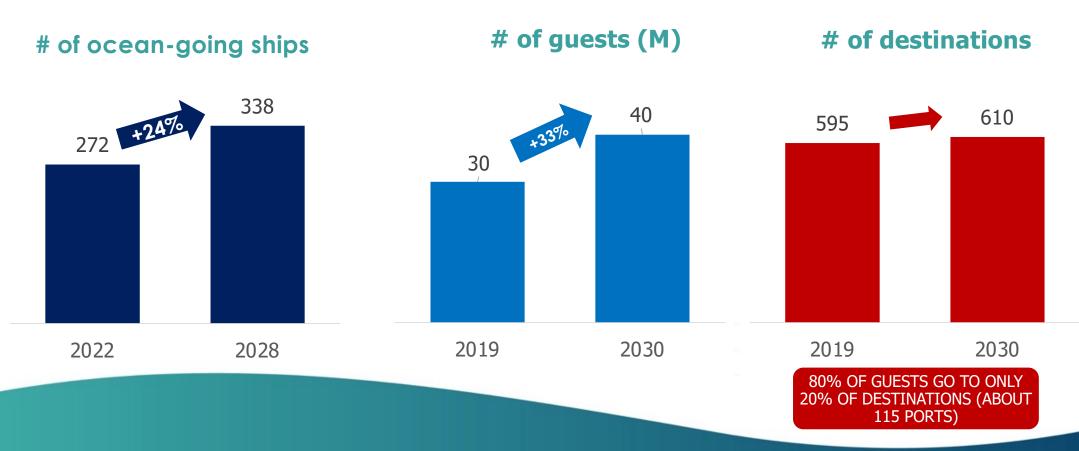
Berthing Systems – Better Planning of Cruise Calls

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WHY DO WE NEED A BERTH ALLOCATION SYSTEM?





WE NEED COLLECTIVE ACTION TO AVOID THE CONGESTION PROBLEM

CRUISE LINES NEED A BERTH ALLOCATION SYSTEM

- 1 You cannot publish and sell an itinerary without securing berthing slots
- 2 The vessel's technical characteristics dictate the use of a specific berth,
 - Length
 - Depth
 - Apron Area
- **3** Efficient planning of port operations
- 4 Satisfy passengers (no last-minute surprises)





PORTS NEED A BERTH ALLOCATION SYSTEM

780 reasons

* The No of requests for rescheduling that one Mediterranean port alone received within three (3) months (Nov-Dec-Jan)



PORTS OPERATE BEYOND PEAK DEMAND

TOO MANY SHIPS IN THE SAME PORT/SAME DAY

THE PORT MIGHT ACCOMMODATE ALL SHIPS, BUT THE DESTINATION CAN'T



SEEMINGLY SIMPLE PROCESS BUT CHALLENGES ARE TOO MANY

- Ports shall consider criteria such as
 - Available berths
 - Technical characteristics of berths and apron areas
 - Capacity of the port facilities
 - Sufficiency of port & related resources to service vessel & pax needs.
 - Destination infrastructure restrictions

- Important factors to be agreed upon with port users:
 - System parameters
 - Priorities
 - Deadlines
 - Changes
 - Cancellations



KEY PRINCIPLES

- 1) There is no tailor-made berth allocation decision applicable to all.
- 2 Planning itineraries, not destinations
- (3) Every port/destination is different
- 4 Two Berthing slots are never the same
- (5) Weather conditions can be instrumental
- 6 Consider capacity beyond the port infrastructure
- (7) Resist external pressures
- 8 Base any applicable cap /berthing limits on the actual capacity of vessels

- Synergies are too important and include cooperation between ports
- 10 The significance of B2B relations should not be underestimated
- (1) Direct application (Limit intermediates)
- (12) Simplicity
- (13) Transparency
- Any decision 2 years before with amendments concluding 18 months before the cruise period



THERE IS NO PERFECT SOLUTION

No formula-driven approach



But a viable and workable alternative exists.

Port



Destination



Cruise Lines



Best Possible Outcome

Port Authority, Port Operator, Harbour Master, pilots, tugs... Tour operators, sites, chamber of Commerce, restaurants, museums,

New destinations, more overnights, better berth infrastructure and welcoming experience....



COLLABORATE







A WORKABLE BERTH BOOKING PROCESS FOR 2026

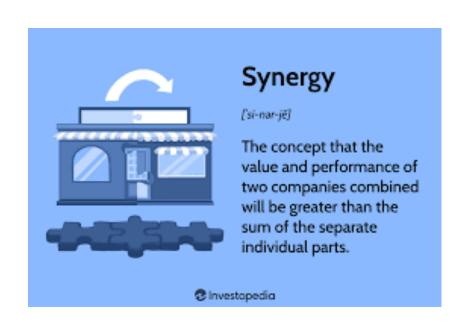
Cruise Lines November 2024 Deadline for submitting Call requests Ports 2 Confirmation of calls & berth Alternative days offered 2 January 2025 Confirmation of calls & Class of berth Priority statement 2 (3) Alternative days confirmed 3 Objections to assigned berth submitted February 2025 Reply to objections Considering late (post-Nov 24) requests Post-November 24 requests Ends the period to cancel or to request a April 2025 are considered on a change of the call date with no penalty.



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'first-come, first-served basis"

SHAPING THE CRUISE WORLD VIA MEANINGFUL SYNERGIES



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