

# FINALEVENT 9 NOVEMBER 2017

BNP Paribas Fortis Auditorium Marais Rue des Boiteux 12 1000 Brussels

The PORTOPIA project monitors and reports key performance data for European ports and thus assists the industry in moving towards a more sustainable and competitive port system.



The project/has/received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 605176.

ŔĔĠĬŚŤŖĄŢĬŎŊŚ: WWW.PORTOPIĄ.ĔŨ

## PROGRAMME

8:30 / 9:00/

Registrations

9:00 / 10:30

#### Opening session

- Welcome and presentation of main achievements by project coordinator Prof. Dr. Michaël Dooms, Vrije Universiteit Brussel (VUB)
- Presentation of the four main PORTOPIA components:
   Rapid Exchange System+ (RES+): Prof. Dr. Theo Notteboom, Shanghai Maritime
   University, Ghent University, University of Antwerp, Antwerp Maritime Academy
   Environmental dashboards: Prof. Dr. Rosa Mari Darbra, Universitat Politècnica de
   Catalunya

Port governance: Isabelle Ryckbost, Secretary General, ESPO
User perception tool: Dr. George Vaggelas, University of the Aegean

Live demonstration of the PORTOPIA Service Cloud by Pedro Santos, Glintt

10:30 - 11:00

Coffee Break

11:00 - 12:30

#### Inside the European Port Industry

- Setting the scene: Aernoud Willeumier, Chairman of ESPO's Economic Analysis and Statistics Committee, Manager Business Analysis & Intelligence within Commercial department, Port of Rotterdam Authority
- Panel discussion with port professionals, moderated by Aernoud Willeumier:
   Stefano Bonaldo, Strategic planning & development department, North Adriatic Sea
   Port Authority
   Maria Dolores Hoveras, Market analysis manager, Port Authority of Barcelona

Maria Dolores Lloveras, Market analysis manager, Port Authority of Barcelona Eamonn O'Reilly, ESPO chairman, CEO of Dublin Port Company (invited)

12:30 - 13:45

Lunch

13:45 / 15:30

### Beyond the European Port Industry

- Presentation by Prof. Dr. Theo Notteboom, Shanghai Maritime University, Ghent
  University, University of Antwerp, Antwerp Maritime Academy, A global analysis of port
  industry performance indicator availability
- Panel discussion with port industry stakeholders:
   Dr. Jan Hoffman, Chief of Trade Facilitation, UNCTAD, author of Review of Maritime
   Transport

Victor Shieh, Appropriate Communications & Portoverview.com
Linda Van Waveren, Program Manager CSR, Port of Amsterdam, IAPH/PIANC Working
Group 174 on Sustainability Reporting

15:30/-/16:00

Closing session

European Commission, DG MOVE